2025 Global Research Outreach ("GRO") Program
Proposal Guide & Format

1) Proposal Requirements
- Length: keep your Project Specification to Three (3) pages or less; additional pages may be used for supporting figures, images, data, CV and other documentation.
- Formatting: Please provide your proposal in English, in **MS Word**. It is preferred that you submit proposal content with 11-point Arial font.
- File name: No. of Sub-Theme_Proposal Title_University Name_PI Name
(for example, if you submit proposal in the in the sub-theme of Security & Privacy: Continuous Authentication, the file name will be: ***3.1_Proposal Title_Samsung University_Jane Smith***)

2) Context Requirements

a. Part 1: Proposal Identification
1. Title of Proposal (recommend using larger font size than for contents below)
2. GRO Project Theme and Sub-theme
3. Principal Investigator ("PI") Information   * and Co-PI Information (if applicable)
   i. Full name of PI, Affiliation, Contact Information (Postal Address, e-Mail, Phone)
4. Statement of Joint Proposal (if applicable)
(e.g., This proposal is a joint proposal of "A" university and "B" university. Lead university is "A".)

b. Part 2: Project Summary (Approximately 2 page)
1. Research Abstract and Goals
   i. What problem you are trying to solve
   ii. What approach or method you are going to take
   iii. What benefit we can expect from your research
2. Description of Project
   i. Project duration (mm/dd /yyyy - mm/dd/yyyy) and Milestone
   ii. Research plan and technical approach
   iii. Expected Outcomes and Results (Describe tangible and intangible outcomes separately)

※ Appendices
1. CVs of PI, Co-PI(s), and the proposed graduate student(s): For CVs, please provide one-(1) page overview for Principal Investigator, any co-Principal Investigator, and the proposed Graduate student. Please attach at the end of the Research Proposal.
2. Equipment or Facilities Description
3. Other Relevant Information (e.g. External Funding, Background IP, if applicable)
(Budget information, including direct expenses and indirect costs (not exceeding 150,000 USD per year), will be requested after the proposal passes screening process.)

3) FAQ & Contacts

Frequently Asked Questions can be found on the official GRO Website.

For further inquiry and any comments, please contact us:

Americas (North, Central, South)   gro.usa@samsung.com
Europe   gro.europe@samsung.com
India   gro.asia@sasmung.com
Etc.   grooffice@samsung.com

※ SAMSUNG GRO PROGRAM OVERVIEW

The GRO Program is SAMSUNG's annual call for proposals, which is conducted by the Samsung Advanced Institute of Technology (SAIT). This program is open to world-leading universities and designed to create opportunities to explore breakthrough & innovative research.

a. GRO Timeline

Web Submission Open	June 23, 2025
Application Deadline	August 29, 2025 (9am, KST, UTC +9);
Proposal screening and announcement	September 2025
Full Proposal and RA acceptance letter	October 15, 2025
Interview (via video chat)	October 31, 2025
Final Announcement of Awardees (via email)	November, 2025

b. Eligibility for Funds

To be eligible for funds under the GRO Program, an applicant's university must accept the GRO Research Agreement (RA) as part of the proposal-submission process. Key provisions of the RA specify project conditions including funding for the project, IP rights, and clarify other aspects of research collaboration.

Initial acceptance by the Applicant's University is accomplished through submission of a GRO RA Acceptance Letter without modification. GRO RA Acceptance Letter also confirms that no confidential or proprietary information will be included in the submitted proposal. Samsung GRO does not wish to receive any confidential or proprietary information.

c. Evaluation Criteria

Samsung evaluates proposals in the following (but not limited to) criteria:
1. Innovativeness of research
2. Potential business and/or scientific/social impact
3. Feasibility of research with respect to planned time, objectives, intended results and resources (subjected to availability)

Samsung will have sole discretion in the GRO Award Selection. No feedback will be provided to the applicant.

d. Confidential and Proprietary Information

Samsung does not wish to receive confidential or propriety information in the submitted proposals.

Samsung does not require, and does not desire to receive any information that may be deemed confidential by the University and its partners. Samsung will treat all information submitted in proposals as non-confidential and non-propriety.

e. Research Themes

The 2025 GRO Program is seeking proposals in research themes. Detailed themes are on the **GRO Website**